



## **SentriLock and Showing Suite Integrate Systems**

### *Continuing to Deliver Key Customer Tools and Benefits*

Cincinnati, OH ([PRWEB](#)) November 5, 2010 -- SentriLock, the number-one rated provider of electronic lockbox systems to the residential real estate industry, and Showing Suite, makers of Homefeedback.com, have integrated systems to better serve their mutual customers. SentriLock users now have access to a free version of Homefeedback.com, the widest used showing software in the U.S. and Canada. SentriLock plans to roll out the new features to their users over the next few months, with a goal of having all customers on board by February of 2011.

The seamless integration between these two companies allows users to manage showings, feedback, and contacts. The Homefeedback.com system saves countless hours over the course of a listing gathering feedback and managing all of the lockbox showing information. Users also have the option to upgrade to more robust versions that provide seller transparency or add a showing portal to your website for your sellers, among other features.

Rick Bengson, CEO of Showing Suite, Inc., states “Right out of the block this partnership is fantastic for SentriLock agents. This is just the beginning of managing all of your data, starting with your SentriLock lockbox showings. The mobile integration we are launching next blows away any other system. You will be able to look up all of your showing information and call, text, or email any of your showing contacts, view feedback, or eBlast price reductions right from your iPhone, Droid, or BlackBerry.”

Scott Fisher, CEO of SentriLock, adds, “The beauty of this partnership is the ability to combine key features from two amazing systems resulting in an extremely powerful combination for our users. We are always trying to provide our users with tools to allow them to be efficient in their work, and this partnership is just another item on that list.”

#### About SentriLock

SentriLock is majority owned by the National Association of REALTORS® and is a proud partner in NAR's REALTOR Benefits® Program. The company's REALTOR® NXT Electronic Lockbox System is known for its reliable and secure technology, ease of use and its outstanding customer service, rated tops in the industry for the past three years by two independent market research studies. We provide secure, easy and reportable access to every listing via more than 500,000 lockboxes in use by 250,000 Agents from over 210 different Boards, Associations and MLSs in the United States and Canada. SentriLock's award-winning Customer Care Team provides world-class support seven days a week, exclusively from its headquarters in Cincinnati, Ohio. [www.SentriLock.com](http://www.SentriLock.com) or [www.SentriLock.ca](http://www.SentriLock.ca)

#### About Showing Suite

Showing Suite™ is an all-in-one real estate productivity software suite to help real estate agents, real estate teams, and real estate offices harness their full sales potential by automating time-consuming tasks to allow more focus on sales. Showing Suite™ boosts real estate productivity by automating the showing feedback process, allowing prospects to schedule showings on your website, and employing email marketing to communicate with both clients and incoming leads. Along with saving REALTORS® hours of times every month, Showing Suite keeps clients and leads happy and informed during their real estate transaction, resulting in obtaining more listings and selling them in less time for more money. Showing Suite™ is a web-based real



estate productivity software suite that can be purchased for individual real estate agents, real estate teams, real estate brokerages, or even entire MLS boards. [www.showingsuite.com/](http://www.showingsuite.com/)

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