

# Homeowner Advantage

## FREQUENTLY ASKED QUESTIONS



### *Why do I use the SentriLock electronic lockbox system?*



As your real estate agent, my goal is to get the maximum number of qualified potential buyers to view your home. By making it convenient for all real estate agents in your area to show your property to prospective buyers, SentriLock's REALTOR® Lockbox helps maximize the number of showings while maintaining a detailed audit of everyone who has used the key stored in your lockbox.

In addition, I receive an e-mail following each showing, allowing me to solicit valuable and timely feedback. I can also prepare detailed showing access reports for you.

### *What does the SentriLock System do to speed the sales process and help get the highest price for my house that the market can bring?*

Industry studies show that homes with an electronic key lockbox can sell 30% faster than those without. Typically, homes get the highest market offers early in the marketing process, so our goal is to get as many qualified buyers to see your home right away. The SentriLock system is the perfect tool to generate showing activity quickly.



### *What additional features does the SentriLock Homeowner Advantage offer for my benefit?*



Using the industry exclusive keypad, The SentriLock REALTOR® Lockbox provides a number of very convenient and valuable features including: Call Before Showing (CBS) codes, Contractor codes, Homeowner Do Not Disturb and shackle removal codes, and more. These convenient features combine to make the home selling process a smoother and more efficient experience for everyone involved.