



SentriLock Announces Long Term Alliance Agreement with The Flagler County Association of REALTORS®

Brings a Range of Powerful New Services to REALTORS® by Enabling Improved Customer Service

Cincinnati, Ohio ([PRWEB](#)) April 6, 2010 -- SentriLock, the number-one rated provider of electronic lockbox systems to the residential real estate industry, is proud to announce its expansion into Florida. The Flagler County Association of REALTORS® (FCAR) has signed a multi-year agreement naming SentriLock as their exclusive electronic lockbox system provider.

Florida REALTORS® have been asking for SentriLock services for years. The system, which is the official provider of lockboxes to the National Association of REALTORS®, uses an exclusive smartcard to serve as the lockbox key and data storage of the property showing activity. FCAR agents will be able to generate more property showings, equating to quicker sales and potentially higher sales prices. SentriLock's website automatically generates reports for agents, brokers, and the association and the agents present detailed reports to their listing clients to efficiently manage the property marketing process from start to finish. Another key advantage of the SentriLock system is the automatic showing notifications that can either be delivered as an e-mail, or straight to the agent's cell phone as a text message so rapid follow ups can be made by the listing agent.

Dorothy Sperber, FCAR Association Executive adds "We are very excited about the membership's approval of the SentriLock system. Its many features far outweigh the others in the industry." FCAR's agents are excited as well. Cyd Weeks of Palmcoasting.com Real Estate Corp says, "I am thrilled and proud that Flagler County is going to be the first county (in Florida) to use the SentriLock system. Because many REALTORS® are crossing county lines to service their customers, we have been utilizing code boxes to accommodate those not on our system. There has been an extra expense because of it and no ability to keep track of who has been in and out of the house. SentriLock ends all of that. It's a modern system that will also adapt as we progress in the future."

FCAR will also implement the entire SentriLock SentriCard® solutions package for secure MLS login, photo ID system, and tracking attendance at continuing education classes and Association meetings. These added features of the SentriCard® bring even more value to the SentriLock System, and all at no extra cost.

About The Flagler County Association of REALTORS®

Formed in 1996, The Flagler County Association of REALTORS®, Inc., serves as a resource for its members by promoting the highest standard of service through education, ethics, and professionalism for the benefit of the community.

About SentriLock

SentriLock is majority owned by the National Association of REALTORS®. The company's REALTOR® NXT Electronic Lockbox System will serve real estate organizations well into the future with its reliable and secure technology and its outstanding customer service, rated tops in the industry for the past three years by two



independent market research studies. SentiLock serves the true needs of the REALTORS® who rely on them every day to provide secure, easy and reportable access to every listing they manage. The SentiLock System currently has more than 500,000 lockboxes in use by 250,000 Agents from over 210 different Boards, Associations and MLSs in the United States and Canada. SentiLock's award-winning Customer Care Team provides world-class support seven days a week, exclusively from its headquarters in Cincinnati, Ohio. www.SentiLock.com or www.SentiLock.ca

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