



## **Continuing Its Active North American Expansion, SentiLock and Four Canadian Real Estate Boards Create Exclusive Alliances**

*Boards, Which Represent Thousands of Real Estate Professionals, Cite SentiLock's 'Smart' Technology and Superior Customer Service*

Cincinnati, Ohio ([PRWEB](#)) September 19, 2009 -- SentiLock, North America's fastest-growing and number-one rated provider of electronic lockbox systems for the residential real estate industry, today announced that it has entered into multi-year agreements to be the exclusive lockbox provider to four prominent Canadian real estate boards.

The four real estate boards, comprising thousands of real estate professionals, are: The Real Estate Board of Greater Vancouver, The Fraser Valley Real Estate Board, Chilliwack & District Real Estate Board, and BC Northern Real Estate Board.

"After an exhaustive process that took the better part of two years, we are quite pleased to announce that SentiLock is our new electronic lockbox vendor," said Noreen Davis, Manager of Member Services for The Real Estate Board of Greater Vancouver, Canada's third-largest board and the largest one in the country that uses electronic lockboxes. "We were very impressed by SentiLock's commitment to continually enhance their products using the latest technology, and how they design their products to help clients save time and better serve their customers."

"It's a true honor to have been selected as the preferred lockbox technology system by these four respected Real Estate Boards," said John L. Heithaus, Senior Vice President, Sales and Marketing. "They did extensive homework, and listened carefully to and incorporated input from their brokers and agents. In the end, they chose the system that will deliver the best product, support and service to help in marketing listings, generating strong showing activity and providing data to the property sellers."

Unlike any other lockbox system, SentiLock's REALTOR® Lockbox NXT product is created using "smart" technology (such as an electronic keypad) built into the box that is combined with smart-card technology. In addition, SentiLock has partnered with various Canadian-based firms to manufacture its lockboxes, including Creation Technologies (headquartered in Burnaby, British Columbia) and Keystone Plastics of Toronto, Ontario, which manufactures the SentiCard smart cards. Using the smart-card technology, real estate professionals open the lockbox using their personal SentiCard®, a hotel-card-sized electronic access card. As a result of this unique use of technology, all lockbox settings and showing information are Web-based and can quickly and easily be provided to real estate professionals and their clients.

In 2009, for the third consecutive year, SentiLock ranked highest in a North American lockbox survey of real estate association and board executives.

### About SentiLock

SentiLock, founded in 2003, is majority owned by the NATIONAL ASSOCIATION OF REALTORS® (NAR)